



For A Better Tomorrow  
**Zulal's Commitment to Sustainability**

# Sustainability Pledge

Dear Guest

At Zula Wellness Resort by Chiva-Som, we believe true wellness extends beyond personal health—it flourishes in harmony with nature. Sustainability is woven into every aspect of our retreat, ensuring that as we care for our guests, we also nurture the planet that sustains us. Our efforts include energy consumption management, water conservation and stewardship, responsible resource management, corporate social responsibility, and our paperless and plastic-free pledge.

For us, sustainability and wellness are a shared journey. By protecting the Earth, we cultivate deeper wellness for mind, body, and spirit. Together, we are redefining luxury wellness through sustainability. Every choice we make honors our promise to future generations: a world where wellbeing begins with respect for nature.

Ammar Samad  
General Manager

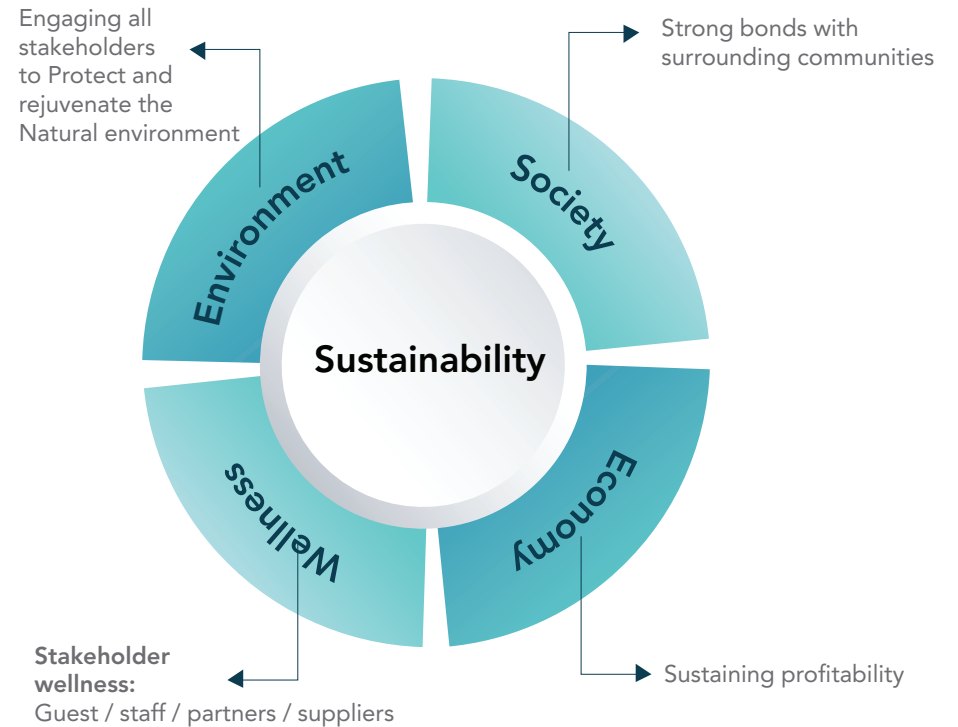


# Introduction

Zulal Wellness Resort embodies sustainability, mirroring Chiva-Som's environmental dedication. Its energy-efficient design, waste reduction, and water conservation minimize its ecological footprint.

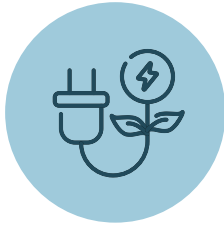
Eco-conscious actions, like eliminating single-use plastics and robust waste management, support Qatar's National Vision 2030.

Zulal's Mangrove Conservation Programme actively involves guests in planting and preserving these vital ecosystems, fostering a connection with nature and contributing to Qatar's biodiversity goals.

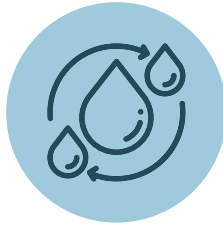


**WE CONSIDER A  
QUADRUPLE-BOTTOM-LINE-APPROACH**

# Zulal Sustainability Objectives



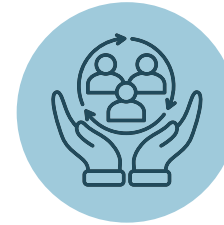
ENERGY CONSUMPTION  
MANAGEMENT



WATER CONSUMPTION  
MANAGEMENT



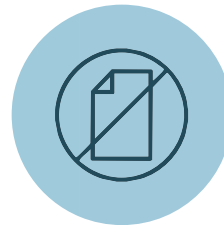
RESOURCE CONSUMPTION  
MANAGEMENT



CORPORATE SOCIAL  
RESPONSIBILITIES



SUSTAINABILITY KNOWLEDGE



PAPERLESS



PLASTIC FREE

# Zulal Sustainability Objectives



## ENERGY CONSUMPTION MANAGEMENT

- **Sustainable architecture design** that maximizes natural light to reduce energy use.
- Automatically powers off when guests leave the room promoting **energy efficiency**.



## WATER CONSUMPTION MANAGEMENT

- Lagoons supplied with groundwater after a **ozone purification** process.
- Had employed a treatment plant to recycle its waste water for **repurposing** across the landscapings.

# Zulal Sustainability Objectives



## RESOURCE CONSUMPTION MANAGEMENT

- Reclaimed wooden planks were **Reused** in the construction of wooden items in the Resort.
- Embraces **urban cultivation** for enhancing freshness.
- We invite our guests to enjoy the **sustainable dining** experience.



## CORPORATE SOCIAL RESPONSIBILITIES

- Educating on **mangrove importance and conservation** for sustainable development.
- Providing accessible training and educational programs that enhance skills, foster lifelong learning, and improve employability.
- Support the wellbeing and development of children in local charities through engaging workshops and enriching day outings.

# Zulal Sustainability Objectives



## SUSTAINABILITY KNOWLEDGE

- Transforming used items into art or decors, an innovative approach to **resourcefulness**.
- **Eco-friendly** wooden signs provide directions and facility information.



## PAPERLESS

- Minimize environmental impact by **limiting paper consumption**, promoting digital solutions, and fostering a culture of sustainability within our organization and community.



## PLASTIC FREE

- Eliminate single-use plastics across our operations, products, and supply chain—protecting ecosystems, reducing pollution, and promoting a circular economy.

## Mangrove Planting

We prioritize sustainability (UN SDGs) with a mangrove education center. Guests can plant mangroves, learning about their vital role in erosion control, water quality, and marine habitats, which have declined globally due to development.

This initiative supports Qatar's National Vision 2030, which emphasizes the importance of environmental care, and aligns with the country's National Biodiversity Strategy, which encourages people to get involved in conservation.



# How Zual Wellness Resort Supports the United Nations Sustainability Development Goals

Zual Wellness Resort integrates UN SDGs, including Climate Action (13) via energy efficiency, Clean Water and Sanitation (6) through advanced water management, and Life on Land (15) with its Mangrove Conservation Programme.

It supports Decent Work and Economic Growth (8) by sourcing locally, promotes Good Health and Well-being (3) with its programs, and reduces waste for Responsible Consumption (12) by banning single-use plastics. Zual holistically balances guest well-being and environmental preservation.



## Certifications

We're proud to announce our **2023-2025 Travelife Gold Certification**, recognizing our strong commitment to minimizing environmental impact, supporting the local community, respecting human rights and fair labor, and protecting animal welfare and Qatar's biodiversity.

We are the Middle East's first and only full-immersion resort with **LEED Silver Certification**, a global symbol of our commitment to **sustainable, green building practices** and **social responsibility** in Qatar.



# Green Business

- Linked between wellness and sustainability.
- Sustainability is a core principle.
- Guides the resort's core philosophy.
- Upholding a harmonious relationship with the natural environment.
- Uses natural resources responsibly.
- The local community is key to the resort's ecosystem.
- Staff are our key asset and source of strength.
- The goal is to be Qatar's leading sustainability model.
- We aim for success through consistent sustainability.





Zulal

Wellness Resort  
by Chiva-Som